

Head, Corporate Comms

Job ID

REQ-10069051

Jan 06, 2026

LOC_JP

About the Role

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Key Responsibilities:

- Develop, drive, oversee and execute strategies that engage employees, raise media exposure, and leverage owned, earned and paid channels (social media, websites) to create value amongst internal/ external stakeholders and position the company as the most valued and trusted medicines company in Japan.
- Shape corporate and executive leadership message and generate opportunities for delivering the messages including townhalls, external speaking opportunities and owned/earned/paid media exposure.
- Build a above TA corporate brand and reputation enhancement strategy and execute to protect and improve Novartis's perception and leadership amongst the stakeholders and public.
- Oversees policy communications efforts in partnership and alignment with Public Affairs strategy, and develops the capability within Japan team to shape favourable environment for the business.
- Oversees Country President comms strategy and execution to ensure we leverage the CP voice at the service of NVS narrative and positioning in Japan.
- Establish strong relations with influential media and external stakeholders to gain trust in the company and contribute to the improvement of its visibility and favourability in support of corporate's activities.
- Protect company reputation by proactively anticipating and preparing for potential issues and minimize negative impacts.
- Explore and develop various communications, media, and new initiatives to elevate corporate positioning by collaborating with Therapy Area communications and Patient Advocacy, Public Affairs and Value & Access teams.
- In partnership with the Japan leadership team, ideate and deliver messaging featuring corporate priorities and strategy to the associates through messages and various communication media to cultivate better understanding and buy-in.
- Nurture open and vital corporate culture and enhance sense of belonging amongst the associates.
- Manage relationships with internal and external key stakeholders, becoming an external voice and representative for NVS in Japan
- Represent function to relevant company leaders to become trusted strategic business partner. Providing counsel on latest communications channels/trends and opportunities to utilize communications contribute to the achievement of higher engagement and corporate reputation goals including advice, guidance, sharing accountability for promoting and protecting the company reputation.
- Conducting corporate reputation surveys in partnership with the international team to benchmark and assess progress of our perception within the market.
- Accountability for budget and agency relationships and quality of work
- Implementation of media relations strategy and influencer engagement strategy at the corporate level.
- Main point of contact for issues and crisis management.
- Collaboration with Therapy Area communications /Patient advocacy/Public Affairs on key brand milestones and launch activities.
- Exemplifies a predictive mindset; seeks multidirectional insights to understand our environments and stakeholders, and embraces iterative, measurable experimentation and action.
- Strategic counsel and best practice sharing across communications & patient advocacy team, including, insights, measurement, and execution learnings.
- Implementation of Objectives/Goals/Strategies/Measures framework, KPIs and Analytics & Insight measures to

consistently monitor and predict product performance management in alignment with International CA Strategy and Japan business objectives.

- As Japan C&PA leadership team member, implement cross team effort to realize a predictive mindset team.

Essential Requirements:

Education:

- Bachelor's degree or above

Experience:

- 12+ years in communications including employee and corporate, media communications.
- Leadership & influencing communications, social media strategy and implementation.
- Leading teams
- Crisis and issues management
- Corporate reputation and awareness campaigns
- Industry/ Business Exposure in matrixed organization

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Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Accessibility and accommodation: Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to midcareer-r_japan@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

<JP>

ノバルティスでキャリアを築く魅力: 病気と向き合う人々やそのご家族を支えるには、革新的な科学だけでは不十分です。それには、あなたのような情熱と知性を持った仲間が必要です。

互いに協力し、支え合い、刺激し合うことで、患者さんの人生を変えるようなブレイクスルーを生み出すことができます。さあ、一緒により明るい未来を創りませんか? <https://www.novartis.com/about/strategy/people-and-culture>

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<https://talentnetwork.novartis.com/network>

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Role Requirements

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Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.
[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_CE

Business Unit

Communications

Location

LOC_JP

Site

Toranomon (NPKK Head Office)

Company / Legal Entity

JP05 (FCRS = JP005) Novartis Pharma K.K.

Functional Area

FCT_CA

Job Type

Full time

Employment Type

Regular

Shift Work

No

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