

(Senior) Project Manager , Local Platform

Job ID

REQ-10071266

Feb 04, 2026

LOC_CN

About the Role

主要职责：

理解公司品牌战略，监督鲲鹏项目经销商合作伙伴的区域推广策略实施进展，并通过数据分析洞察区域市场机会；

高效且合规的执行中央市场活动，并搭建区域性学术平台；

熟练掌握疾病/产品及合规知识，组织区域培训，并培养学习文化氛围；

促进团队协作，整合跨部门资源，整合商业平台资源，影响他人

基本要求：

大学本科及以上学历

良好的英语听说读写能力

3年以上制药行业相关经验，1年以上管理经验

出色的团队管理/领导能力。合规意识强

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_IM

Business Unit

Other

Location

LOC_CN

Site

Zhengzhou (Henan Province)

Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area

FCT_MM

Job Type

Full time

Employment Type

正式

Shift Work

No

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