

Associate Director, Field Insights & Analytics xPortfolio

Job ID

REQ-10072695

Mar 23, 2026

LOC_US

About the Role

Key Responsibilities:

Integrated Insights & Analytics Leadership

- Deliver integrated, high-impact insights that support data-driven decision-making across field functions.
- Lead prioritization of field analytics efforts across therapeutic areas to ensure focus on the highest-value opportunities.
- Partner with IDS and analytics teams to promote consistent methodologies and enhance analytical rigor.

Cross-Functional & Therapeutic Area Collaboration

- Act as a unifying partner across TAs, IDS pillars, and field leadership to ensure alignment on priorities, insights, and execution.
- Establish and reinforce strong collaboration practices that support cohesive field strategy and effective cross-functional execution.

Field Deployment Governance & Knowledge Management

- Oversee governance for end-to-end field deployment, including the definition and tracking of portfolio and functional interdependencies.
- Lead knowledge management for field deployment strategy and drive cross-pillar knowledge sharing to strengthen operational excellence.

Enterprise Data Strategy Partnership

- Collaborate with key enterprise stakeholders to shape and advance the field data strategy.
- Ensure alignment of field processes, KPIs, and requirements with enterprise analytics and data initiatives.

Executive Communication & Presentation Development

- Develop leadership-ready templates, narratives, presentations, and communication materials to support clear, compelling, data-driven storytelling

Essential Requirements:

Education: Bachelor's degree required; Master of Science or MBA strongly preferred.

- Minimum 6+ years of experience in strategic insights, decision science, analytics, or related functions; Pharma highly preferred
- Proven ability to lead cross-functional teams and drive enterprise-level initiatives.
- Demonstrated expertise in field analytics, integrated insights generation, and data-driven prioritization.
- Strong communication, storytelling, and senior-leadership influence skills.
- Experience with knowledge management and field execution processes.

Desirable Requirements:

- Business Analytics
- Data Science & Reporting Tools

- Cross-Functional Collaboration & Influence
- Communication & Presentation Design
- Operational Excellence
- Innovation & Change Leadership
- Field Execution & Governance

Novartis Compensation Summary:

The salary for this position is expected to range between \$152,600.00 and \$283,400.00 per year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_IU

Business Unit

General Management

Location

LOC_US

Site

East Hanover

Company / Legal Entity

U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area

FCT_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

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