

# Manager - Brand, Medical and Finance Data Enablement

Job ID

REQ-10073743

Apr 09, 2026

LOC\_IN

## About the Role

### Key Responsibilities

- Guide creation and delivery of Brand enablement deliverables as per agreed timeliness, accuracy, quality.
- Designs, develop and/or maintains data enablement solutions that optimizes Brand performance activities through varied variety of evolving infrastructure landscape.
- Support leadership with appropriate documentation and communication throughout the delivery of services
- Ensures creation and maintenance of standard operating procedures (SOPs), quality checklists that will enable excellent quality outputs for all outputs.
- Enables knowledge sharing sessions within subject area to promote growth and quality across the function.
- Ensures exemplary communication with all partners including internal associates, and clients through regular updates with focus on accomplishments, important metrics, standard methodologies, staffing changes and key events

Skills: Project management, Agility, cross-functional collaboration, learning agility, analytical mindset, data management, US commercial datasets or/and commercial operations knowledge, Data tools like DataIKU, SQL etc..

### Essential Requirements:

Novartis seeks an individual with extensive experience in the pharmaceutical or healthcare industry, with a deep understanding of brand enablement and brand data management. The candidate should foster a collaborative and innovative work environment.

### Educational Qualifications & Minimum Work Experience

- Bachelor's degree in business, Marketing, or a related field or MBA in Life Sciences
- 5-8 years of experience in data enablement role in preferably in US Pharma commercial area
- Familiarity with data tools like SQL, DataIKU, PowerBI, Python, Jira etc.
- Exposure to US pharma datasets like APLD, SP, IQVIA Xponent, DDD, SMART, Affiliations, Promotional Activity, Veeva etc.
- Previous knowledge and experience of pharma – life science industry is preferred
- Lead the delivery of multiple projects across multiple franchises and teams
- Develop and coordinate project plans across the design, development, and production stages of a project to support the successful delivery within set KPI's
- Proactively assist the Business to identify upcoming conflicts and resource gaps
- Provides consultancy, advice, and assistance on strategy for commercialization of products, and influence team on decision making in most optimal ways, through delivery of proven analytics-based projects.
- Strong communication and presentation skills.
- Good learning agility & analytical mindset

### Additional qualifications are as follows:

- Proven communication, people management, stakeholder management and leadership skills
- Awareness on methodologies to calculate key performance & execution KPIs to support Brand insights.
- Exposure to healthcare analytics and working in cross-cultural environment

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of

smart, passionate people like you. Collaborating, supporting, and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together. <https://www.novartis.com/about/roadmap/people-and-culture&nbsp;>;

Commitment to Diversity & Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse team's representative of the patients and communities we serve.

## Role Requirements

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**Benefits and Rewards:** Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Division

DIV\_IU

Business Unit

Marketing

Location

LOC\_IN

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

FCT\_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

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