

# Congress and Digital Channel Partner

Job ID

REQ-10074569

Mar 24, 2026

LOC\_MX

## About the Role

### Key responsibilities

- Lead the planning and execution of US medical booths and above-brand pipeline communications at key congresses.
- Drive alignment in a matrix environment with US Medical, Scientific/Content teams, Field Medical, and US Commercial (CS&O/CMAR) to ensure one cohesive congress story.
- Manage agencies/vendors and oversee the end-to-end lifecycle of congress assets: timelines, approvals, routing for channel execution, and a master graphics grid for in-person and virtual touchpoints.
- Ensure excellence and compliance across medical/legal/regulatory review; promote best-practice sharing and operational rigor.
- Provide strategic input on content formats and ensure consistent design/technical standards across all US Medical congress materials.

### Your background

- 6+ years in pharma/biotech with a primary focus on Medical Communications.
- Proven congress & booth planning experience and strong cross-functional leadership.
- Track record in agency/vendor management, with procurement, budget, and resource know-how.
- Familiarity with US healthcare/pharma MedComms processes (preferred).
- Excellent communication skills in English

### Role Requirements

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Benefits and Rewards:** Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV\_IU

Business Unit

Information Technology

Location

LOC\_MX

Site

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area

FCT\_RD

Job Type

Full time  
Employment Type  
Regular  
Shift Work  
No  
[Apply to Job](#)

Job ID  
REQ-10074569

## Congress and Digital Channel Partner

[Apply to Job](#)

---

**Source URL:** <https://prod1.jobapi.novartis.com.cn/req-10074569-congress-and-digital-channel-partner>

### List of links present in page

1. <https://prod1.jobapi.novartis.com.cn/req-10074569-congress-and-digital-channel-partner>
2. <https://www.novartis.com/about/strategy/people-and-culture>
3. [https://www.novartis.com/sites/novartis\\_com/files/novartis-life-handbook.pdf](https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf)
4. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/INSURGENTES/Congress-and-Digital-Channel-Partner\\_REQ-10074569](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/INSURGENTES/Congress-and-Digital-Channel-Partner_REQ-10074569)
5. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/INSURGENTES/Congress-and-Digital-Channel-Partner\\_REQ-10074569](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/INSURGENTES/Congress-and-Digital-Channel-Partner_REQ-10074569)