

Associate Manager, Scientific Writing

Job ID

REQ-10073726

Mar 24, 2026

LOC_IN

About the Role

Location – Hyderabad #LI Hybrid

Key Accountabilities:

- Develop and review scientifically accurate, engaging, and compliant promotional materials including iCVAs, brochures, digital campaigns, Emails, social media posts, banners etc.
- Ensure messaging is consistent with brand strategy and aligned with approved product positioning.
- Support omnichannel content planning by identifying opportunities to repurpose scientific content for multiple formats and platforms targeting different audiences.
- Contribute and develop to modular content models.
- Monitor and interpret label updates and ensure timely content revision across all promotional assets.
- Liaison with editorial, creative and regulatory teams to ensure alignment of promotional content with latest approved label.
- Mentor junior writers, providing guidance and training on commercial writing, label integration and compliance standards.
- Coordinate closely with medical writing leads, project managers, graphics teams, and clients
- Conduct peer reviews and mentor junior writers to meet client and quality expectations
- Develop and maintain label update checklists, to ensure consistency of the updates across materials.
- Partner with scientific writers, creative and digital teams to ensure efficient, high-quality content development workflows.

Essential Requirements:

- Advanced degree in life sciences, pharmacy, medicine or related field.
- 5+ years of experience in scientific writing with a strong focus on promotional material, content planning and label updates.
- In-depth understanding of promotional scientific communications, clinical data interpretation, and pharmaceutical regulations.
- Familiarity with promotional content review systems and relevant codes.
- Strategic mindset with ability to contribute to content planning and campaign design.
- Excellent written and verbal communication skills.
- Ability to work cross-functionally in matrix environment with high attention to detail and timelines.
- Ability to manage multiple projects, concurrent workflows, and tight deadlines
- Exposure to global content localisation/adaptation
- Understanding of omnichannel marketing

Languages:

- English

At Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting, and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together. [https://www.novartis.com/about/roadmap/people-and-](https://www.novartis.com/about/roadmap/people-and)

[culture](#)

Commitment to Diversity & Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse team's representative of the patients and communities we serve.

Values and Behaviors: Demonstrates and upholds Novartis values and behaviors in all aspects of work and collaboration.

Location: Hyderabad NKC. Hybrid | 3 days a week in office is mandatory.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_IU

Business Unit

Marketing

Location

LOC_IN

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

FCT_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

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