

Performance Analytics & GenAI Manager

Job ID

REQ-10074031

Apr 08, 2026

LOC_MX

About the Role

Key Responsibilities

- Lead local execution of the AI and Generative AI roadmap from use-case definition through pilot, scale, and adoption.
- Prioritize analytics and GenAI use cases aligned with the international data, analytics, and platforms AI strategy.
- Translate business needs into scalable, reusable analytics and AI products using standardized pipelines and components.
- Partner with Digital and IT teams to ensure security, compliance, reliability, and lifecycle governance.
- Track adoption, performance, and value realization of deployed analytics, machine learning, and GenAI solutions.
- Coordinate enablement activities, including training, documentation, and stakeholder engagement.
- Co-define local AI priorities with international medical affairs, integrated insights, and value and access teams.

Essential Requirements

- Proven experience delivering advanced analytics, machine learning, and Generative AI solutions in business environments.
- Hands-on experience across the full machine learning operations lifecycle, from development to monitoring and retirement.
- Strong background in driving adoption and change management for data and AI solutions.
- Solid understanding of responsible artificial intelligence governance, documentation, and approval processes.
- Experience collaborating with technology, data platform, and architecture teams on secure and compliant solutions.
- Ability to clearly communicate complex analytics and GenAI concepts to non-technical stakeholders.

Desirable Requirements

- Experience in pharmaceutical, healthcare, or other regulated industries.
- Experience designing reusable analytics products and scaling solutions across teams or markets.

Role Requirements

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Division

DIV_IM

Business Unit

General Management

Location

LOC_MX

Site

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area

FCT_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

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