

Senior Manager – Corporate Communications

Job ID

REQ-10076144

Apr 17, 2026

LOC_IN

About the Role

Key Responsibilities:

- Increase positive awareness of Novartis, its mission and its public service efforts which includes - Proactively building and implementing the integrated Novartis reputation strategy with external stakeholders.
- Shape the India environment in terms of topics relevant to Novartis as a Group (e.g. Innovation, Access). Collaborate with Public Affairs, Commercial and Market Access to contribute to Health Care System Strengthening and policy shaping initiatives.
- Establish, build and manage relationships with key internal and external stakeholders especially media, Media House partnerships
- Anticipate and manage issues/support crisis to protect Novartis business and reputation.
- As an owner of traditional media, digital and social media assets, both Novartis and leader channels ensure consistency of Novartis brand and market position in external communications, by ensuring alignment at the Business Franchise, Business Unit and brand levels.
- Lead, collaborate, and co-create content, identify platforms and media opportunities for leader participation - Enable and coach leaders to be media trained.
- Work closely with multiple teams (C&PA, division, Franchise, Site) to drive performance through insight-driven communications strategies and targeted content for omni-channel communications activities (traditional, social and digital channels). Establish mechanisms to measure effectiveness and business impact of communications.
- Lead internal communication initiatives, including managing channels and crafting messages that resonate with employees for enterprise and International.
- Ensure adherence to Novartis communication policies and brand guidelines, maintaining consistency and quality across all touchpoints.
- Drive special projects and strategic initiatives as required by leadership.
- Manage PR and Social Media agencies and budgets, track progress, ensure deadlines are met, and ensure quality and compliance for Novartis Brand Reputation initiatives.

Essential Requirements:

- Minimum 15 years professional experience, Media relations or communications role in a major corporation, trade association or public relations agency. Demonstrated ability to influence high-level media; and public health policy.
- University degree in communications, business or science is preferred.
- Experience as a strategic advisor to leaders and ability to partner with senior business leaders to deliver the reputation agenda, with strong stakeholder management and influencing capabilities.
- Superior verbal and writing skills and understanding of media, social media landscape.
- Strong in processes and governance.
- Enterprise attitude: champion the end-to-end approach.

Desirable Requirements:

- Experience in the pharmaceutical healthcare industry highly desirable.
- Business acumen and understanding of medicines lifecycle, brand etc.
- Experience in leveraging AI to drive efficiency, reduce duplication, and shift toward higher impact, value adding work.
- Experience in Global/ MNC and complex & matrixed organizations.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.
[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_CE

Business Unit

Communications

Location

LOC_IN

Site

Mumbai (Head Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

FCT_CA

Job Type

Full time

Employment Type

Regular

Shift Work

No

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