

Data Analytics & Platforms Associate

Job ID

REQ-10073710

Apr 17, 2026

LOC_CO

About the Role

Data Analytics & Platforms Associate

Hybrid

Location: Bogota, Colombia

Key Responsibilities

- Deliver analytics and platform services in line with agreed service level agreements, ensuring high-quality and timely outcomes.
- Manage analytics and platform initiatives through structured project management, with clear documentation and communication throughout delivery.
- Ensure data quality, accuracy, and reliability across analytics, dashboards, and reports supporting business decision-making.
- Support internal Novartis stakeholders by providing qualitative and quantitative analyses of low to medium complexity.
- Enable and maintain analytics, customer relationship management, and marketing technology platforms to support commercial, medical, and access use cases.
- Operate and scale digital, automation, and artificial intelligence solutions, ensuring stability, performance, and business impact.
- Act as operational owner for incidents, enhancements, and releases to ensure uninterrupted service delivery.
- Support the creation and maintenance of standard operating procedures and knowledge repositories.
- Contribute to knowledge-sharing initiatives, onboarding activities, and capability-building efforts across teams.
- Coordinate external vendors and budget management to support scalable, future-ready data and analytics capabilities.

Essential Requirements

- Experience working in the pharmaceutical industry within data analytics, platforms, digital enablement, or operational roles.
- Strong analytical mindset with the ability to translate data into clear, actionable insights that support data-driven decisions.
- Demonstrated experience in project management and operational execution within complex or regulated environments.
- Hands-on experience supporting analytics, customer relationship management, or marketing technology platforms, such as dashboarding or campaign analytics tools.
- Familiarity with digital marketing concepts, analytics tools, and data processing solutions, including platforms such as Alteryx.
- Ability to collaborate effectively across business, technical, and external partner teams, with a proactive and curious mindset.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_IM

Business Unit

Marketing

Location

LOC_CO

Site

Bogota (Pharmaceuticals / GDD / NTO / CTS)

Company / Legal Entity

CO01 (FCRS = CO001) Novartis de Colombia S.A

Functional Area

FCT_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

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