

Integrated Insights & Data Analytics and Platforms Manager

Job ID

REQ-10078948

Jun 10, 2026

LOC_AR

About the Role

Major Responsibilities

- Analyze market and customer trends to deliver impactful, actionable insights that guide strategic decisions.
- Partner with brand teams to define service needs and build integrated insights and analytics plans.
- Lead and develop high-performing teams across insights and scientific events, ensuring quality and compliance standards.
- Align and support scientific event activities at global, regional, and local levels when required.
- Translate strategic priorities into clear deliverables, timelines, and execution plans across initiatives.
- Drive execution of insights, analytics, and strategic projects with strong focus on productivity and competitiveness.
- Align stakeholders across insights, analytics, and platforms to ensure adoption and measurable business impact.

Key Performance Indicators

- Quality and impact of insights generated (measured through business adoption and decision influence)
- Forecast accuracy and alignment across functions
- Data quality, reporting timeliness and usage by stakeholders
- Adoption rate and usage effectiveness of technology platforms
- Delivery of integrated insights plans aligned with brand strategies
- Stakeholder satisfaction (TAs, Commercial, Medical, Access)
- Execution of strategic projects within scope, timelines, and budget
- Measurable business impact (e.g., productivity, competitiveness, customer engagement)

Ideal Background

Education: University degree in Business, Economics, Biotechnology, Data Science or related fields.

Master's degree (MBA or equivalent) is a plus.

Languages: Fluent in English and Spanish

Experience: Extensive experience in insights, analytics, forecasting, or data-driven commercial roles within complex and matrix organizations. Proven experience leading teams and working in cross-functional and multinational environments. Experience managing technology platforms and driving digital transformation is highly valued.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and->

[culture](#)

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_IM

Business Unit

Marketing

Location

LOC_AR

Site

Ramallo (Argentina)

Company / Legal Entity

AR01 (FCRS = AR001) Novartis Argentina S.A.

Functional Area

FCT_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

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