

# Marketing Associate Oncology

Job ID

REQ-10079670

Jun 10, 2026

LOC\_AR

## About the Role

Main responsibilities:

- Drive impactful omnichannel campaigns by designing and executing data-driven initiatives aligned with territory strategy. Leverage digital platforms and AI to continuously optimize performance.
- Translate strategy into flawless execution by partnering closely with the field force to bring brand plans to life.
- Lead key projects (e.g., ICE) with accountability for delivery, follow-up, and measurable outcomes.
- Turn insights into action by capturing field feedback and transforming it into strategies that strengthen brand performance.
- Enable smarter decisions through ongoing analysis of market and business data—identifying opportunities, mitigating risks, and improving campaign effectiveness.
- Champion cross-functional collaboration by working seamlessly with Medical, Access, and global stakeholders to deliver integrated customer experiences.
- Uphold excellence and integrity by ensuring all initiatives meet the highest standards of compliance and ethics.

## What You Bring

Experience

- Bachelor's degree in Marketing, Business, Communications, Life Sciences, or related field
- 2+ years of experience in marketing, medical, or commercial roles (oncology—especially breast cancer—preferred)
- Proven experience delivering omnichannel campaigns end-to-end, including agency collaboration and multichannel execution
- Strong track record partnering with field teams to execute and optimize plans
- Fluent in Spanish and English, with strong communication skills

Capabilities

- Execution excellence & project management
- Strategic thinking grounded in data and insights
- Influence and collaboration across functions
- Analytical, problem-solving mindset
- Digital and AI fluency to enhance marketing performance

## Role Requirements

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Benefits and Rewards:** Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV\_IM

Business Unit  
Marketing  
Location  
LOC\_AR  
Site  
Ramallo (Argentina)  
Company / Legal Entity  
AR01 (FCRS = AR001) Novartis Argentina S.A.  
Functional Area  
FCT\_MM  
Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No  
Apply to Job

Job ID  
REQ-10079670

## Marketing Associate Oncology

Apply to Job

---

**Source URL:** <https://prod1.jobapi.novartis.com.cn/req-10079670-marketing-associate-oncology-es-es>

### List of links present in page

1. <https://prod1.jobapi.novartis.com.cn/req-10079670-marketing-associate-oncology-es-es>
2. <https://www.novartis.com/about/strategy/people-and-culture>
3. [https://www.novartis.com/sites/novartis\\_com/files/novartis-life-handbook.pdf](https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf)
4. [https://novartis.wd3.myworkdayjobs.com/es/Novartis\\_Careers/job/Ramallo-Argentina/Marketing-Associate-Oncology\\_REQ-10079670](https://novartis.wd3.myworkdayjobs.com/es/Novartis_Careers/job/Ramallo-Argentina/Marketing-Associate-Oncology_REQ-10079670)
5. [https://novartis.wd3.myworkdayjobs.com/es/Novartis\\_Careers/job/Ramallo-Argentina/Marketing-Associate-Oncology\\_REQ-10079670](https://novartis.wd3.myworkdayjobs.com/es/Novartis_Careers/job/Ramallo-Argentina/Marketing-Associate-Oncology_REQ-10079670)