

Exec Dir, Product Strategy Lead - FSHD

Job ID

REQ-10077663

May 08, 2026

LOC_US

About the Role

Key Responsibilities:

- Define critical and specific integrated priorities and key impact measures for assigned product/indication in consultation with the cross-functional product strategy team under the final leadership of the General Manager.
- Integrate, lead, measure and take decisive action against the KPIs on the integrated product strategy to raise impact for product
- Significant contribution to the P&L of a product/indication while enabling partner functions to manage day-to-day resource management
- Significant contribution to the topline results as an outcome of strategic choices
- Significant contribution to the integrated cross-functional resource allocation to deliver highest impact
- Establish and coordinate management of KPI's across all functions accountable for the integrated product strategy
- Appropriately partner with functional heads in trade-off decisions
- Partner with other general managers and members of the Product Strategy team for enterprise decisions, including potential trade-offs between products/indications

Essential Requirements:

Education (minimum/desirable):

Bachelor's Degree, preferred MBA

Experience:

Required:

- 10+ years in pharmaceutical, biotech, healthcare, or healthcare consulting industry inclusive of at least 2 different types of cross-functional roles/experience
- 3+ years of direct responsibility for large budget management inclusive of owning key product trade-off decisions
- 3+ years leading and translating an integrated product strategy requiring global and local alignment
- US Market, launch and product lifecycle stages experience, OR, General Manager experience in other countries

Preferred:

- Therapeutic Area experience
- US experience strongly preferred
- Global or other country / region experience (Projects or full time roles or temporary roles for 6 months or more)

Cross-functional roles/experience means the associate has worked in different full-time roles for at least 1 year each. Cross

functional roles can include experiences in Sales, Marketing, Market Access, NPS, IDS, Medical.

The salary for this position is expected to range between \$236,600.00 and \$439,400.00 per year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

To learn more about the culture, rewards and benefits we offer our people click [here](#).

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_IU

Business Unit

General Management

Location

LOC_US

Site

Cambridge (Massachusetts)

Company / Legal Entity

U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Alternative Location 1

LOC_US

Functional Area

FCT_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

[Apply to Job](#)

Job ID

REQ-10077663

Exec Dir, Product Strategy Lead - FSHD

[Apply to Job](#)

Source URL: <https://prod1.jobapi.novartis.com.cn/req-10077663-exec-dir-product-strategy-lead-fshd>

List of links present in page

1. <https://prod1.jobapi.novartis.com.cn/req-10077663-exec-dir-product-strategy-lead-fshd>
2. https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf
3. <https://www.novartis.com/about/strategy/people-and-culture>
4. https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf
5. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Cambridge-Massachusetts/Exec-Dir--Product-Strategy-Lead---FSDH_REQ-10077663
6. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Cambridge-Massachusetts/Exec-Dir--Product-Strategy-Lead---FSDH_REQ-10077663