

Director, US Neuroscience Communications

Job ID

REQ-10079405

Jun 05, 2026

LOC_US

About the Role

Job Responsibilities

- Lead and build integrated communications strategy based on deep understanding of market dynamics, communications trends, and audience insights, with emphasis on rare disease brands and pipeline assets, navigating complex patient, caregiver, advocacy, and access-related considerations
- Establish and steward rare disease communications best practices across NS, serving as a thought partner and internal resource for the broader Communications and Patient Advocacy teams
- Translate learnings from rare disease programs into scalable approaches that strengthen communications excellence, consistency, and impact across the therapeutic area
- Model and encourage the responsible adoption of AI-enabled tools to strengthen communications excellence, efficiency, and strategic insight, consistent with enterprise standards
- Serve as an integral and well-informed partner to cross-functional business teams to identify when and where Communications can drive the greatest impact in support of Brand and Therapeutic Area strategy
- Engage & integrate functional expertise including media relations, digital marketing, internal & executive communications, patient & issues advocacy, and market & audience analytics to drive execution of key Brand and Therapeutic Area programs & activities
- Anticipate and manage risk to Novartis and Brand reputation; advise management of reputational risk associated with specific activities
- Counsel senior management on external and internal communications to help position Novartis as a leader within the therapeutic area
- Build, monitor and evaluate the function's performance to achieve and maintain best-in-class outcomes, while being fully consistent with the evolving legal, regulatory and compliance environment
- Maximize ROI for communications budget and public relations agency

Key Performance Indicators:

- Impact of communications insights and strategies on brand and organizational goals; recognition of their quality
- Leadership and functional alignment of communications strategies, priorities and objectives across therapeutic area
- Utilization of OGSM framework planning approach with measurable results and assessment
- Success rate in issue management in areas/geographies critical to the business
- Feedback from internal and external stakeholders on collaboration, thought leadership, expertise
- Efficient management of agency resources (ROI)

Essential Requirements:

- Bachelor's degree required
- 10+ years of experience in communications with significant prior experience in brand communications disciplines
- Management of agency partners and budget
- Crisis and issues management
- Pharmaceutical experience required
- Rare disease experience preferred

Skills:

- Proficient in data storytelling

- Strong strategic and critical thinking skills and collaborative mindset
- Ability to effectively analyze audience and market data to inform strategic communication thinking
- Ability to understand and predict the impact of communications strategies on organizational goals
- Ability to shape patient-centric, advocacy-informed communications strategies in complex or sensitive disease areas
- Ability to model and encourage the responsible adoption of AI-enabled tools to strengthen communications excellence, efficiency, and strategic insight, consistent with enterprise standards
- Excellent communications abilities including storytelling, writing and presentation skills
- Expertise in managing and implementing integrated (multi-audience, multi-channel) communication plans, campaigns and projects against business objectives and priorities, and measure effectiveness of efforts

Benefits & Rewards

The salary for this position is expected to range between \$152,600 and \$283,400 per year. The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors. Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards. US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Role Requirements

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Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_CE

Business Unit

Corporate & Division Services

Location

LOC_US

Site

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

FCT_CA

Job Type

Full time

Employment Type

Regular

Shift Work

No

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