

Lifecycle Management Senior Manager

Job ID

REQ-10079192

Jun 09, 2026

LOC_CN

About the Role

Major accountabilities:

- Build LoE excellence, tracking and preparing brand for LoE with tailored strategies
- Onboard brands from TAs by coordinating the transition of brands into the portfolio, ensuring seamless transfer and streamlining of assets, budgets, analytics, and engaging key stakeholders for a smooth handover
- Collaborate with TA/Commercial partnership Team to Identify and apply most suitable late LCM strategy, implement tactics to sustain brand value and minimize post-LoE erosion.
- Analyze the LoE brand's best practice in the industry and prepare Business model proposal for LT for the LoE erosion brands from TA (promotion Vs carryover Vs Partnership)

Key performance indicators:

- LoE readiness planning (guidebook development) and quality of tailored strategies
- Brand onboarding / transition effectiveness from TAs
- Late LCM strategy execution and post-LoE erosion management
- Quality and timeliness of business model proposals for leadership decisions
- Usefulness of industry best-practice analysis for portfolio strategy

Minimum Requirements:

- Bachelor's degree or above in business, pharmaceuticals, medicine, or a related field.
- 8+ years of experience in the pharmaceutical, healthcare, business consulting background is a preference
- Demonstrated experience in preparing brands for loss of exclusivity (LoE), business transition planning, and identifying strategies to sustain brand value and mitigate post-LoE erosion.
- Strong analytical and strategic thinking skills, with experience evaluating market and industry best practices and developing business model recommendations for leadership decision-making.
- Proven ability to work cross-functionally with TAs, commercial partnerships, market access, regulatory, and enabling functions to drive execution in a compliant and results-oriented environment.

Languages :

- Mandarin, fluent English is a must

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_IM

Business Unit

Marketing

Location

LOC_CN

Site

Shanghai (Shanghai)

Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area

FCT_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

[Apply to Job](#)

Job ID

REQ-10079192

Lifecycle Management Senior Manager

[Apply to Job](#)

Source URL: <https://prod1.jobapi.novartis.com.cn/req-10079192-lifecycle-management-senior-manager>

List of links present in page

1. <https://prod1.jobapi.novartis.com.cn/req-10079192-lifecycle-management-senior-manager>
2. <https://www.novartis.com/about/strategy/people-and-culture>
3. https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf
4. <https://www.moseeker.com>
5. <https://www.moseeker.com>