

# Associate Director, Neuromuscular, US Patient Advocacy

Job ID

REQ-10079408

Jun 15, 2026

LOC\_US

## About the Role

### Key Responsibilities:

- Build and maintain trusted and strategic long-term relationships with patient organizations and communities in relevant Neuromuscular disease areas (including but not limited to DMD, DM-1, FSHD), centered on two-way communications and collaborations to advance shared priorities
- Identify the right patient organizations to drive strategic collaborations and partnerships that help educate and mobilize patients to seek optimal care and elevate the voice of the patient to inform decisionmakers in the patient treatment journey, including HCPs, policymakers and payers
- Execute integrated patient advocacy strategies aligned to critical business and corporate priorities based on deep understanding of the patient/care partner experience and unmet needs
- Ensure patient/care partner insights and implications for launch and growth brands are systematically actioned across corporate affairs and with cross-functional partners
- Stay abreast of key environmental and policy issues impacting the company's ability to operate and pre-emptively drive initiatives and build relationships to shape the environment
- Develop AI-enabled educational programs and resources that address unmet patient and caregiver needs and drive business objectives
- Monitor and evaluate performance to achieve and maintain best-in-class outcomes, while being fully compliant
- Effectively manage budget and maximize agency ROI

### Essential Requirements:

- Bachelor's degree required
- 8+ years of experience in patient advocacy or related discipline with a healthcare and/or pharmaceutical background, prior experience in neuromuscular and rare disease areas preferred
- 1-2 years industry patient advocacy role required
- Demonstrated ability to build trusting relationships with patient organizations, professional associations and other stakeholders
- Commercial launch experience
- Development and implementation of integrated plans and projects against business objectives and priorities
- Influencing and navigating complexity
- Management of agency partners and budget
- Crisis and issues management

### Desirable Requirements:

- Understanding of US policy, regulatory and compliance landscape
- Excellent written and verbal communication skills
- Excellent people & communication skills
- Ability to influence across diverse set of matrix cross-functional partners
- Business acumen, critical thinking and collaborative enterprise mindset
- Ability to multi-task and manage complex issues
- Ability to operate within a dynamic & ambiguous environment while maintaining integrity

Benefits & Rewards

The salary for this position is expected to range between \$126,000 and \$234,000 per year. The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors. Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards. US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

## Role Requirements

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[Read our handbook \(PDF 30 MB\)](#)

Division

DIV\_CE

Business Unit

Communications

Location

LOC\_US

Site

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Alternative Location 1

LOC\_US

Functional Area

FCT\_CA

Job Type

Full time

Employment Type

Regular

Shift Work

No

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