

Director, Neuromuscular, US Patient Advocacy

Job ID

REQ-10078775

Jun 15, 2026

LOC_US

About the Role

Job Responsibilities:

- Build trusted, long-term relationships with patient organizations and communities in focused neuromuscular disease areas (including but not limited to DMD, DM-1, FSHD), centered on two-way communications and collaborations to advance shared priorities
- Partner with patient organizations to educate and mobilize patients to seek optimal care and elevate the voice of patients/caregivers among HCP, policymaker and payer audiences, as appropriate
- Develop and execute integrated patient advocacy strategies (including launches) aligned to critical business and corporate priorities based on deep understanding of the patient/carer experience and unmet needs and the competitive landscape
- Ensure patient/carer insights and implications for launch and growth brands are systematically embedded across Corporate Affairs work and with cross-functional partners
- Lead Patient Advocacy TA team, manage and develop talent
- Utilize Corporate Affairs function analytics and insights framework within scope of work
- Anticipate and manage risk to Novartis and brand reputation, shaping strategy and initiatives with business partners and senior leaders
- Model and encourage the responsible adoption of AI enabled tools to strengthen advocacy excellence (in planning and execution), efficiency, and insight generation
- Develop AI-enabled educational programs and resources that address unmet patient and caregiver needs and drive business objectives

Essential Requirements:

- Bachelor's degree required
- 12+ years of experience in patient advocacy or related discipline with a healthcare and/or pharmaceutical background, prior experience in neuromuscular and rare disease areas preferred
- 2+ years in industry patient advocacy role required
- Demonstrated ability to build trusting relationships with patient organizations professional associations and other stakeholders
- Strong commercial and launch experience

Desirable Requirements:

- Understanding of US policy, regulatory, compliance, and competitive landscape
- Leadership presence and ability to influence at senior management level and across diverse set of matrix cross-functional partners
- Strong business acumen, critical thinking and collaborative enterprise mindset
- Excellent written and verbal communication skills
- Excellent people & communication skills
- Ability to effectively analyze market data to inform strategy
- Ability to inspire and lead teams
- Ability to multi-task and manage complex issues into simple effective solutions

- Ability to operate within a dynamic & ambiguous environment

Benefits & Rewards

The salary for this position is expected to range between \$152,600 and \$283,400 per year. The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors. Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards. US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Role Requirements

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Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_CE

Business Unit

Communications

Location

LOC_US

Site

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Alternative Location 1

LOC_US

Functional Area

FCT_CA

Job Type

Full time

Employment Type

Regular

Shift Work

No

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