

Associate Director, Therapeutic Area Communications

Job ID

REQ-10080236

Jun 15, 2026

LOC_US

About the Role

Job Responsibilities

- Support development and execution of integrated communications strategy based on deep understanding of market dynamics, communications trends, and audience insights
- Serve as an integral and well-informed partner to cross-functional development and commercial teams to identify when and where Communications can drive the greatest impact in support of Brand & Therapeutic Area strategy
- Engage & integrate functional expertise including media relations, digital marketing, internal & executive communications, patient & issues advocacy, and market & audience analytics to support key Brand and Therapeutic Area communications milestones and activities
- Lead brand and disease state narrative and storytelling efforts including optimizing AEO in today's evolving communications landscape
- Manage risk to Novartis and Brand reputation
- Develop ongoing reporting evaluating the impact of communications strategy aligned to business objectives
- Deliver executional excellence, while being fully consistent with the evolving legal, regulatory and compliance environment
- Efficient management of comms budget

Key Performance Indicators

- Impact of communications insights and strategies on brand and organizational goals; recognition of their quality
- Functional alignment of communications strategies, priorities and objectives across therapeutic area
- Narrative uptake across key audiences including AI search
- Utilization of OGSM framework planning approach with measurable results and assessment
- Success rate in issue management in areas/geographies critical to the business
- Feedback from internal and external stakeholders on collaboration, thought leadership, expertise
- Ownership of development plan

Experience:

- Bachelor's degree required
- 7+ years of experience in communications with significant prior experience in brand communications disciplines, including data and regulatory milestones

- Management of agency partners and budget
- Crisis and issues management
- Pharmaceutical experience preferred

Skills:

- Strategic and critical thinking skills and collaborative mindset
- Ability to effectively analyze audience and market data to inform communication approach
- Strong communications abilities including storytelling, writing and presentation skills for Global and US audiences
- Excellent ability to translate difficult to understand science into a clear and differentiated narrative across stakeholders
- Ability to effectively use AI-enabled tools to support communications planning, content development and insights generation - consistent with enterprise standards - to realize efficiencies
- Ability to understand and predict the impact of communications strategies on brand and organizational goals
- Ability to effectively use AI-enabled tools to support communications planning, content development and insights generation - consistent with enterprise standards - to realize efficiencies
- Ability to manage and implement integrated (multi-audience, multi-channel) communication plans, campaigns and projects against business objectives and priorities, and measure effectiveness of efforts
- Ability to multi-task and manage complex issues into simple effective solutions
- Ability to influence and adapt within a dynamic and ambiguous environment
- Ability to manage across diverse set of matrixed cross-functional partners
- Ability to prioritize and maximize time and resource

Benefits & Rewards

The salary for this position is expected to range between \$126,000 and \$234,000 per year. The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors. Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards. US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Role Requirements

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Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_CE

Business Unit

Corporate & Division Services

Location

LOC_US

Site

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

FCT_CA

Job Type

Full time

Employment Type

Regular

Shift Work

No

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