

# Product Manager

Job ID

REQ-10072867

Jun 15, 2026

LOC\_CL

## About the Role

Key Responsibilities:

- Shape brand strategy and tactical plans to accelerate growth, guided by insights and performance data.
- Develop integrated brand and launch team content; align cross-functional stakeholders around priorities and messages.
- Plan and deliver promotional activities in line with code of conduct and standard operating procedures.
- Own budget, forecasts and expenses; optimize marketing mix to improve cost effectiveness and results.
- Partner with Marketing and Medical to engage centers and key opinion leaders, uncovering market opportunities.
- Track product performance and external environment; propose corrective actions to meet business objectives.

Minimum Requirements:

- Bachelor's degree in marketing, administration or related fields.
- Pharmaceutical experience is a must.
- Experience in similar or related positions 3-5 years.
- Previous experience in marketing at least 2 years
- Advanced English and Spanish is a must.

## Role Requirements

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Benefits and Rewards:** Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV\_IM

Business Unit

Marketing

Location

LOC\_CL

Site

Santiago

Company / Legal Entity

CL01 (FCRS = CL001) Novartis Chile S.A.

Functional Area

FCT\_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

[Apply to Job](#)

Job ID

REQ-10072867

## Product Manager

[Apply to Job](#)

---

**Source URL:** <https://prod1.jobapi.novartis.com.cn/req-10072867-product-manager>

### List of links present in page

1. <https://prod1.jobapi.novartis.com.cn/req-10072867-product-manager>
2. <https://www.novartis.com/about/strategy/people-and-culture>
3. [https://www.novartis.com/sites/novartis\\_com/files/novartis-life-handbook.pdf](https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf)
4. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/Santiago/Product-Manager\\_REQ-10072867-1](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Santiago/Product-Manager_REQ-10072867-1)
5. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/Santiago/Product-Manager\\_REQ-10072867-1](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Santiago/Product-Manager_REQ-10072867-1)