

Associate Director Tech Product Management (DAM & MLR)

Job ID

REQ-10084024

Jul 27, 2026

LOC_IN

About the Role

Key Responsibilities

- Lead end-to-end delivery of Content Enablement product MLR &DAM solutions across the content lifecycle.
- Lead end-to-end delivery of Aprimo capabilities (workflows, metadata management, taxonomy and content distribution configurations).
- Manage delivery of platforms MLR&DAM application.
- Own delivery roadmap execution for Aprimo-related initiatives & enhancements.
- Drive program and project execution ensuring scope, timeline, quality, and budget adherence.
- Coordinate across cross-functional teams including architects, engineers, product owners, vendors, and business stakeholders.
- Ensure alignment with novartis standards and governance processes. Drive Agile/DevOps delivery practices and continuous improvement initiatives.
- Manage risks, dependencies, and issue resolution proactively. Ensure compliance with regulatory, security, and audit requirements.
- Govern Aprimo platform configurations, workflows, forms, templates, permission models, and taxonomy structures.
- Provide delivery status, reporting, and insights to leadership. Lead release planning, change management, and environment management activities. Oversee platform health, stability, and operational excellence. Support vendor management and contract execution.

Essential Requirement:

- Bachelor's or Master's degree in information technology, Computer Science, Engineering, or related discipline.
- Proven experience in leading delivery of enterprise scale Digital Asset platforms (DAM).
- Experience with Content Enablement MLR &DAM platforms (Aprimo, Veeva PromoMats)
- 4+ years of experience working with Aprimo DAM and/or Aprimo MLR platforms is required.
- Strong experience in MLR workflow, DAM configurations, taxonomy configurations and user modules.
- Strong understanding of Aprimo native configurations & product capabilities. Experience working with global stakeholders and managing distributed teams
- Strong leadership, communication, and stakeholder management skills. Ability to manage complex delivery landscapes and multiple parallel initiatives. Strong program and project management experience (Agile, Waterfall, hybrid models)
- Proficiency in English. Engineering or IT background. Proven experience with MarTech stack and array of Content Enablement products (Wrike, Activator)

Desirable Requirement:

- Aprimo certifications. Knowledge of Content Planning and Content authoring processes.
- Experience supporting international and multi-market deployments. Experience working in the pharmaceutical industry.

Commitment to Diversity & Inclusion

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_TO

Business Unit

Information Technology

Location

LOC_IN

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

FCT_IT

Job Type

Full time

Employment Type

Regular

Shift Work

No

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