

Senior Brand Manager, Radioligand Therapy

Job ID

REQ-10078321

Jul 30, 2026

LOC_CA

About the Role

#LI-Hybrid

Location: Toronto, Ontario

This role is based in Toronto, Canada. Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

This job posting is not for an existing position.

Key responsibilities:

- Drive performance of key RLT assets through effective brand planning and execution
- Develop and implement tactical marketing plans aligned with strategic brand objectives and lifecycle management
- Generate high-quality, timely market insights to optimize brand positioning, targeting, and segmentation
- Partner with Medical, Brand Director, and Field teams to ensure strong cross-functional alignment and execution excellence
- Plan and execute promotional activities, including campaign development, media strategy, and events
- Lead demand planning, forecasting, and financial discipline across brand-related investments
- Support annual brand planning, budget development, and monthly forecasting processes
- Track performance through defined KPIs and provide regular insights and recommendations to stakeholders
- Ensure consistency of approach within the customer marketing team and alignment across stakeholders
- Ensure compliance with Novartis policies, including reporting of adverse events within 24 hours

Essential Requirements:

- Proven experience in brand management within the pharmaceutical industry
- Strong strategic thinking with demonstrated ability to translate strategy into execution
- Experience working in cross-functional teams (e.g., Medical, Sales, Marketing)
- Strong project management and operational execution skills
- Ability to build trust-based relationships with key stakeholders
- Business acumen with focus on driving sales growth and performance
- Strong communication and collaboration skills in a matrix environment

Desirable Requirements:

- Experience in oncology, specialty care or rare disease therapeutic areas
- Experience in multinational or large pharmaceutical organizations

At Novartis Canada, we are determined to be a valued partner and advocate, with a deep understanding of patient needs along the entire care journey – from drug development, to diagnosis, to access and beyond. Part of the way we are doing this is by leveraging data, technology, and partnerships.

Research & Development: we focus on four core therapeutic areas: Cardiovascular, Renal & Metabolic, Immunology, Neuroscience and Oncology. We also develop and deliver treatments through other promoted and established brands,

which today are helping millions of patients. Over the last three years, our average annual research and development investment in Canada was over \$30 million, and we conduct clinical trial research in every region throughout Canada.

Commitment to Diversity and Inclusion: Novartis is committed to building outstanding, inclusive work environment and diverse team's representatives of the patients and communities we serve.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.
[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_IM

Business Unit

Marketing

Location

LOC_CA

Site

Toronto

Company / Legal Entity

CA04 (FCRS = CA004) NOVARTIS PHARMA CANADA INC.

Functional Area

FCT_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

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