

Integrated Insights Head

Job ID

REQ-10079910

Aug 04, 2026

LOC_GB

About the Role

Key responsibilities

- Lead integrated insights generation combining market research, analytics, and competitive intelligence
- Translate brand strategies into research plans, KPIs, and measurable business insights
- Drive market research across therapeutic areas including patient journey mapping, segmentation, and market sizing
- Deliver deep-dive analyses leveraging internal and external data to inform strategy and performance
- Ensure effective use of global research assets and knowledge management platforms
- Act as key interface between commercial teams and data & analytics platforms to align priorities
- Own forecasting inputs including market models, assumptions, and scenario planning with Finance
- Enable cross-functional alignment on KPIs, dashboards, and success metrics
- Provide customer, payer, and ecosystem insights to support strategic and access decisions
- Foster a high-performing insights team and build organizational capabilities

Essential Requirements

- University degree in bioscience or business; consulting or market research background preferred
- 10+ years of experience in insights, analytics, or commercial strategy in healthcare
- 5+ years of leadership experience in cross-functional teams
- Strong expertise in primary and secondary market research and competitive intelligence
- Proven ability to translate strategy into insights, KPIs, and business actions
- Experience in forecasting, market modelling, and scenario planning in collaboration with Finance
- Strong stakeholder management skills across local and global teams
- Knowledge of compliance standards and regulatory environment
- Fluency in English; local language desirable

Why Novartis

We are reimagining medicine to improve and extend people's lives. Join us to shape data-driven decisions that deliver meaningful impact for patients and strengthen our innovation-driven culture.

Commitment to Diversity & Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Primary location salary range

£84,490.00 - £156,910.00

Division

DIV_IM

Business Unit

General Management

Location

LOC_GB

Site

London (The Westworks)

Company / Legal Entity

GB16 (FCRS = GB016) Novartis Pharmaceuticals UK Ltd.

Functional Area

FCT_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

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