

Executive Director, Production hub

Job ID

REQ-10084821

Aug 05, 2026

LOC_ES

About the Role

Key Responsibilities:

- Lead content production and adaptation strategies across International markets to drive business impact.
- Build scalable production models that deliver high-quality, compliant omnichannel customer engagement content.
- Shape and optimize a data-driven content supply chain through standardization, automation, and continuous improvement.
- Drive adoption of modular content frameworks, claims libraries, and reusable content strategies.
- Champion digital innovation and Artificial Intelligence-enabled solutions across content creation and deployment.
- Influence senior stakeholders to align priorities and accelerate execution across global and local teams.
- Develop high-performing teams and strengthen talent pipelines across geographies and disciplines.
- Act as a strategic bridge between markets and International marketing teams to enable execution excellence.

Essential Requirements:

- Advanced degree in Marketing, Communications, Life Sciences, Business Administration, Digital Strategy, or a related field preferred.
- Minimum 7 years of experience in Marketing Content Management within the pharmaceutical industry.
- Minimum 15 years of multifunctional experience in pharmaceutical, healthcare, or other regulated industries.
- Minimum 5 to 10 years of experience across local market and above-country marketing and commercial functions.
- Demonstrated direct leadership experience, including leading large organizations and developing high-performing teams.
- Proven track record in strategic marketing, execution excellence, and large-scale business transformation.
- Deep understanding of content production, content supply chains, omnichannel engagement, content adaptation, and modular content strategies.
- Experience driving digital innovation, automation, and Artificial Intelligence-enabled capabilities within complex global matrix organizations.

Desirable Requirements:

- Large market commercial experience within a pharmaceutical multinational organization.
- Experience developing and implementing best-in-class processes and operating models at scale.

Benefits: Read our handbook to learn about all the ways we'll help you thrive personally and professionally [Novartis Life Handbook](#)

Expected Annual Base Salary Range for role: 109,300.00 - 202,900.00 EUR

The base salary offered is determined based on gender-neutral objectives, such as relevant skills, competencies and experience in accordance with the Novartis pay setting policy and upon joining Novartis will be reviewed periodically.

In addition to your base salary, you may be eligible for a performance-based bonus depending on certain performance parameters.

The rewards of being part of our team go far beyond base pay and incentives. We also offer a variety of competitive benefits in kind to help you thrive personally and professionally, such as insurance plans, retirement plans, wellbeing resources and global recognition programs. In addition, we provide flexible and hybrid working options, where possible, and minimum 14 weeks paid parental leave.

In addition to your base salary, you may be eligible for a performance-based bonus depending on certain performance parameters. Long-term equity awards granted at group level may also be part of your package. Further details will be provided during the application process.

Note: Benefits and compensation may vary by country and are subject to local legal requirements, including provisions of collective bargaining agreements where applicable. A full overview of your compensation package, including any relevant collective bargaining agreement details applicable to your role based on your employment location and Novartis employer entity, will be communicated separately to you during the application process.

Commitment to Diversity & Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Primary location salary range

€109,300.00 - €202,900.00

Division

DIV_IM

Business Unit

Marketing

Location

LOC_ES

Site

Barcelona Gran Vía

Company / Legal Entity

ES06 (FCRS = ES006) Novartis Farmacéutica, S.A.

Functional Area

FCT_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

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