

Associate Director, Therapeutic Area Communications

Job ID

REQ-10080776

Aug 07, 2026

LOC_CH

About the Role

Key Responsibilities

- Support the development and execution of integrated communications strategies informed by market dynamics, stakeholder insights, and evolving communications trends.
- Partner closely with cross-functional development and commercial teams to identify opportunities where communications can most effectively advance brand and therapeutic area objectives.
- Collaborate across Communications functions, including media relations, digital communications, executive and internal communications, patient advocacy, issues management, and analytics, to deliver coordinated and impactful campaigns.
- Lead the development of compelling brand and disease-state narratives, leveraging modern content strategies and optimizing for AI-enabled and search-driven information environments.
- Protect and strengthen the reputation of Novartis and the CVM portfolio through proactive issues identification, risk assessment, and strategic communications planning.
- Develop and maintain reporting frameworks that measure communications effectiveness and demonstrate impact against business objectives.
- Ensure flawless execution while maintaining compliance with all legal, regulatory, and company requirements.
- Manage communications agency partnerships and budgets effectively and efficiently.

Essential Requirements

- Contribution of CVM communications strategies to Novartis' reputation, leadership positioning, and therapeutic area objectives.
- Strength, consistency, and differentiation of CVM storytelling across audiences and channels.
- Alignment of communications priorities and strategies across the therapeutic area.
- Audience engagement and narrative adoption, including visibility within AI-powered and search-based information environments.
- Effective use of OGSM planning principles to drive measurable outcomes and continuous improvement.
- Successful management of issues and reputation risks across CVM brands and pipeline assets.
- Feedback from internal and external stakeholders regarding collaboration, strategic partnership, and communications expertise.
- Demonstrated ownership of individual development objectives and continuous professional growth.

Desirable Requirements:

- Bachelor's degree required
- 7+ years of experience in communications with significant prior experience in brand communications disciplines, including data and regulatory milestones
- Management of agency partners and budget
- Crisis and issues management

- Pharmaceutical experience preferred

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and Accommodation:

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to receive more detailed information about the essential functions of a position, please send an e-mail to diversity.inclusion_ch@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Primary location salary range

CHF122,500.00 - CHF227,500.00

Division

DIV_CE

Business Unit

Corporate & Division Services

Location

LOC_CH

Site

Basel (City)

Company / Legal Entity

C010 (FCRS = CH010) Novartis International AG

Functional Area

FCT_CA

Job Type

Full time

Employment Type

Regular

Shift Work

No

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