

Director, Data Strategy

Job ID

REQ-10086341

Oct 01, 2026

LOC_US

About the Role

Key Responsibilities:

- Lead functional data strategy for two priority US coverage areas, Customer Engagement and Integrated Marketing Organization, defining roadmaps, priorities, capability needs, and success measures aligned to enterprise data strategy.
- For Customer Engagement and Integrated Marketing Organization, advance data strategies that scale customer engagement, omnichannel activation, field execution, marketing effectiveness, segmentation, and integrated customer experience across brands and channels.
- Differentiate horizontal functional data needs from therapeutic area-specific, brand, launch, indication, and lifecycle needs, ensuring functional priorities are reflected in enterprise and therapeutic area roadmaps without duplicating therapeutic area-specific accountabilities.
- Align business stakeholders, therapeutic area Data Strategy Leads, Insights & Analytics, Data Partnerships, Data Governance, Data Quality, technology, and vendor teams around prioritized data requirements, sourcing decisions, governance expectations, adoption plans, and value realization.
- Drive portfolio transparency, reuse, governance, adoption, and continuous improvement of key functional data assets, including executive-ready updates, roadmap views, KPI summaries, investment recommendations, and trade-off assessments.

Novartis seeks an individual with extensive experience establishing and managing data partnerships. The ideal candidate will have a deep understanding of the data partnership landscape, including industry best practices for collaborating with external data providers, platforms, and vendors. A proven ability to navigate data-related risks, including privacy, security, quality, and compliance, while building mutually beneficial partnerships is essential. The successful candidate will be committed to continuous improvement in the organization's data partnership strategy, leveraging data insights and industry trends to strengthen collaboration and maximize the value of external data assets.

Essential Requirements:

- Education: Bachelor's degree required; advanced degree or equivalent experience preferred
- Minimum 8+ years of relevant experience developing data, analytics, or data product strategies that connect business priorities to roadmaps, investment decisions, and measurable outcomes for life science companies
- Strong understanding of life sciences data ecosystems and how data sources, governance expectations, business needs, and enterprise capabilities come together across functions.
- Demonstrated ability to develop functional or domain-level data strategies, requirements, capability priorities, and success measures customer engagement and/or marketing
- Ability to distinguish horizontal functional data needs from therapeutic area-specific, brand, indication, launch, and lifecycle-specific needs.
- Experience aligning business, Insights & Analytics, Data Partnerships, Data Governance, Data Quality, technology, procurement, and vendor stakeholders around prioritized data capabilities.
- Strong strategic thinking, portfolio management, executive communication, and ability to influence senior stakeholders in a complex matrix environment.

Novartis Compensation Summary:

The salary for this position is expected to range between \$185,500 - \$344,500 per year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Role Requirements

Division

DIV_IU

Business Unit

General Management

Location

LOC_US

Site

East Hanover (New Jersey)

Company / Legal Entity

U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area

FCT_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

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